

**COLLEGEVILLE BOROUGH
MONTGOMERY COUNTY, PENNSYLVANIA**

ORDINANCE NO. _____

AN ORDINANCE OF COLLEGEVILLE BOROUGH, MONTGOMERY COUNTY, PENNSYLVANIA, AMENDING ARTICLE XXIII OF THE COLLEGEVILLE BOROUGH CODE OF ORDINANCES ENTITLED “SIGNS” TO REPLACE THE EXISTING ORDINANCE COMPLETELY ; REPEALING ALL ORDINANCES OR PARTS OF THEREOF IN CONFLICT THEREWITH; AND PROVIDING FOR A SEVERABILITY CLAUSE AND AN EFFECTIVE DATE

WHEREAS, the Borough of Collegeville under 8 Pa.C.S.A. § 3301.1(a), The Borough Code, shall enact ordinances deemed beneficial to the borough;

WHEREAS, the Borough Council seeks to regulate signs within the Borough to ensure their appropriateness for their respective uses, in keeping with the appearance of the affected property and surrounding environment;

WHEREAS, the Borough Council of Collegeville Borough seeks to prevent the littering of unpermitted signs on Borough property and the resulting adverse impact on the Borough’s visual environment; and

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WHEREAS, the Borough Council has determined that the following amendments and enacting provisions related thereto will promote the general welfare of the Borough.

NOW THEREFORE, IT IS HEREBY ORDAINED AND ENACTED by the Borough Council of Collegeville Borough that Chapters 502 and 680 of the Collegeville Borough Code of Ordinances is amended as follows:

Section I. Chapter 502 “Public Property” of the Collegeville Borough Code of Ordinances is hereby amended as follows:

§ 502-4.1 Unlawful to litter or place signs on borough property.

No paper, trash, rubbish, ashes, junk, waste, grass clippings, tree and shrubbery branches, signs, or discarded materials of any kind shall be thrown, deposited, dumped in any ravine, ditch or gutter or on any road, street or highway, sidewalks, or any public place within the limits of Collegeville Borough. Prohibited conduct under this Section shall include the placement or erection of signs on Borough property.

Section II. Chapter 680, Article XVIII, “Signs”, including sections §680-173 to 184 of the Collegeville Borough Code of Ordinances is hereby deleted in its entirety and replaced with the following:

§680-173. Applicability

Any sign erected, altered, or maintained after the effective date of this Ordinance shall conform to the following regulations.

§680-174. Purpose and Intent.

To regulate all signs within Collegeville Borough to ensure that they are appropriate for their respective uses, in keeping with the appearance of the affected property and surrounding environment, and protective of the public health, safety, and general welfare. In addition, it is the intent of this Article to:

- A. Encourage sign design that upholds the visual environment and aesthetic quality that the Borough seeks to promote and conforms to the architectural context of the surrounding buildings, thus preserving the right of citizens to enjoy the Township's scenic features and viewsheds.
- B. Ensure that signs are adequate, but not excessive, for the intended purpose of identification or advertisement.
- C. Support and enhance the pedestrian environment.
- D. Prohibit the erection of signs in such numbers, sizes, designs, illumination, and locations as may create a hazard to pedestrians and motorists.
- E. Reasonably regulate the time, place and manner of sign regulations by placing reasonable limits on the size, total number, separation from other signs, height, safety, and other similar aspects of signs in order to minimize possible adverse impacts on nearby public and private property, including roadways.

§ 680-175. Definitions

Words and terms used in this ordinance shall have the meanings given in this Article. Unless expressly stated otherwise, any pertinent word or term not part of this listing but vital to the interpretation of this ordinance, shall be construed to have their legal definition, or in absence of a legal definition, their meaning as commonly accepted by practitioners including civil engineers, surveyors, architects, landscape architects, and planners.

ABANDONED SIGN. A sign which has not identified or advertised a current business, service, owner, product, or activity for a period of at least 180 days, in the case of off-premises signs, or at least 360 days in the case of on-premises signs.

ADDRESS SIGN. A sign that designates the street number and/or street name for identification purposes, as designated by the United States Postal Service. (Also known as: nameplate sign).

ANIMATED SIGN. A sign depicting action, motion, or light or color changes through electrical or mechanical means.

AWNING. A cloth, plastic, or other nonstructural covering that projects from a wall for the purpose of shielding a doorway or window. An awning is either permanently attached to a building or can be raised or retracted to a position against the building when not in use.

AWNING SIGN. Any sign painted on, or applied to, an awning.

BALLOON SIGN. A lighter-than-air, gas-filled balloon, tethered in a fixed location, which contains an advertisement message on its surface or attached to the balloon in any manner.

BANNER. Any cloth, bunting, plastic, paper, or similar non-rigid material attached to any structure, staff, pole, rope, wire, or framing which is anchored on two or more edges or at all four corners. Banners are temporary in nature and do not include flags.

BEACON LIGHTING. Any source of electric light, whether portable or fixed, the primary purpose of which is to cast a concentrated beam of light generally skyward as a means of attracting attention to its location rather than to illuminate any particular sign, structure, or other object.

BUILDING FRONTAGE. The maximum linear width of a building measured in a single straight line parallel, or essentially parallel, with the abutting public street or parking lot.

CANOPY. A structure other than an awning made of fabric, metal, or other material that is supported by columns or posts affixed to the ground and may also be connected to a building.

CANOPY SIGN. Any sign that is part of, or attached to a canopy.

CHANGEABLE COPY SIGN. A sign or portion thereof on which the copy or symbols change either automatically through electrical or electronic means, or manually through placement of letters or symbols on a panel mounted in or on a track system. The two types of changeable-copy signs are manual changeable copy signs and electronic changeable copy signs, which include: message center signs, digital displays, and Tri-Vision Boards.

CHANNEL LETTER SIGN. A sign consisting of fabricated or formed three-dimensional letters, individually applied to a wall, which may accommodate a light source.

CLEARANCE. The distance above the walkway, or other surface if specified, to the bottom edge of a sign. This term can also refer to a horizontal distance between two objects.

DIGITAL DISPLAY. The portion of a sign message made up of internally illuminated components capable of changing the message periodically. Digital displays may include but are not limited to LCD, LED, or plasma displays.

DIRECTIONAL SIGN. Signs designed to provide direction to pedestrian and vehicular traffic into and out of, or within a site.

ERECT. To build, construct, attach, hang, place, suspend or affix, and shall also include the painting of wall signs.

FESTOON LIGHTING. A type of illumination comprised of either: (a) a group of incandescent light bulbs hung or strung overhead or on a building or other structure, or (b) light bulbs not shaded or hooded or otherwise screened to prevent direct rays of light from shining on adjacent properties or rights-of-way.

FLAG. Any sign printed or painted on cloth, plastic, canvas, or other like material with distinctive colors, patterns, or symbols attached to a pole or staff and anchored along only one edge or supported or anchored at only two corners.

FLASHING SIGN. A sign whose artificial illumination is not kept constant in intensity at all times when in use and which exhibits changes in light, color, direction, or animation. This definition does not include electronic message centers signs or digital displays that meet the requirements set forth herein.

FOOT-CANDLE A unit of incident light (on a surface) stated in lumens per square foot and measurable with an illuminance meter, a.k.a. foot-candle or light meter. One (1) foot-candle is equal to one (1) lumen per square foot

FOOT-LAMBERT. A unit of emitted light (from a surface) stated in lumens per square foot and measurable with an illuminance meter, a.k.a. foot-candle or light meter. One (1) foot-lambert is equal to one (1) lumen per square foot.

FREESTANDING SIGN. A sign supported by structures or supports that are placed on, or anchored in the ground; and that is independent and detached from any building or other structure. The following are subtypes of freestanding signs:

GROUND SIGN. A sign permanently affixed to the ground at its base, supported entirely by a base structure, and not mounted on a pole or attached to any part of a building. (Also known as monument sign).

POLE SIGN. A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground and not supported by a building or a base structure.

GAS STATION CANOPY. A freestanding, open-air structure constructed for the purpose of shielding service station islands from the elements.

GAS STATION CANOPY SIGN. Any sign that is part of, or attached to, the vertical sides of the gas station canopy roof structure. For the purposes of this ordinance, gas station canopy signs shall be considered wall signs.

GOVERNMENT/REGULATORY SIGN. Any sign for the control of traffic or for identification purposes, street signs, warning signs, railroad crossing signs, and signs of public service companies indicating danger or construction, which are erected by or at the order of a public officer, employee or agent thereof, in the discharge of official duties.

HOLIDAY DECORATIONS. Signs or displays including lighting which are a non-permanent installation celebrating national, state, and local holidays, religious or cultural holidays, or other holiday seasons. (Also known as seasonal decorations).

ILLUMINATION. A source of any artificial or reflected light, either directly from a source of light incorporated in, or indirectly from an artificial source. The following are types of illumination:

EXTERNAL ILLUMINATION. Artificial light located away from the sign, which lights the sign, the source of which may or may not be visible to persons viewing the sign from any street, sidewalk, or adjacent property.

INTERNAL ILLUMINATION. A light source that is concealed or contained within the sign and becomes visible in darkness through a translucent surface. Message center signs, digital displays, and signs incorporating neon lighting shall not be considered internal illumination for the purposes of this ordinance.

HALO ILLUMINATION. A sign using a 3-dimensional message, logo, etc., which is lit in such a way as to produce a halo effect. (Also known as back-lit illumination).

ILLUMINATED SIGN. A sign with electrical equipment installed for illumination, either internally illuminated through its sign face by a light source contained inside the sign, or externally illuminated by a light source aimed at its surface.

INCIDENTAL SIGN. A sign that displays general site information, instructions, directives, or restrictions that are primarily oriented to pedestrians and motor vehicle operators who have entered a property from a public street. These signs shall not contain any commercial advertising.

INCIDENTAL WINDOW SIGN. Signs displayed in the window displaying information such as the business' hours of operation, credit institutions accepted, commercial and civic affiliations, and similar information. These signs shall be informational only and shall not contain a commercial message.

INFLATABLE SIGN. A sign that is an air-inflated object, which may be of various shapes, made of flexible fabric, resting on the ground or structure and equipped with a portable blower motor that provides a constant flow of air into the device.

INTERACTIVE SIGN. An electronic or animated sign that reacts to the behavior or electronic signals of motor vehicle drivers.

LEGIBILITY. The physical attributes of a sign that allow for an observer's differentiation of its letters, words, numbers, or graphics.

LIGHT TRESPASS. Light emitted by a lighting installation, which extends beyond the boundaries of the property on which the installation is sited.

LIMITED DURATION SIGN. A non-permanent sign that is displayed on private property for more than 30 days, but not intended to be displayed for an indefinite period.

LUMINANCE. An objective measurement of the brightness of illumination, including illumination emitted by an electronic sign, measured in candles per square foot (cd/ft²).

MANUAL CHANGEABLE COPY SIGN. A sign or portion thereof on which the copy or symbols are changed manually through placement or drawing of letters or symbols on a sign face.

MARQUEE. A permanent structure, other than a roof or canopy, attached to, supported by, and projecting from a building and providing protection from the elements.

MARQUEE SIGN. Any sign attached to a marquee for the purpose of identifying a use or product. If attached to a theater, performing arts center, cinema, or other similar use, it may also advertise films or productions.

MECHANICAL MOVEMENT SIGN. A sign having parts that physically move rather than merely appear to move as might be found in a digital display. The physical movement may be activated electronically or by another means, but shall not include wind-activated movement such as used for banners or flags. Mechanical movement signs do not include digital signs that have changeable, programmable displays.

MEMORIAL SIGN. A memorial plaque or tablet, including grave markers or other remembrances of persons or events, which is not used for a commercial message.

MENU SIGN. A permanent sign for displaying the bill of fare available at a restaurant, or other use serving food, or beverages.

MESSAGE CENTER SIGN. A type of illuminated, changeable copy sign that consists of electronically changing alphanumeric text often used for gas price display signs and athletic scoreboards.

MESSAGE SEQUENCING. The spreading of one message across more than one sign structure.

MULTI-TENANT SIGN. A freestanding sign used to advertise businesses that occupy a shopping center or complex with multiple tenants.

MURAL (OR MURAL SIGN). A large picture/image (including but not limited to painted art) which is painted, constructed, or affixed directly onto a vertical building wall, which may or may not contain text, logos, and/or symbols.

NEON SIGN. A sign illuminated by a neon tube, or other visible light-emanating gas tube, that is bent to form letters, symbols, or other graphics.

NONCONFORMING SIGN. A sign that was legally erected and maintained at the effective date of this Chapter, or amendment thereto, that does not currently comply with sign regulations of the district in which it is located.

OFF-PREMISES SIGN. An outdoor sign whose message directs attention to a specific business, product, service, event or activity, or other commercial or noncommercial activity, or contains a non-commercial message about something that is not sold, produced, manufactured, furnished, or conducted on the premises upon which the sign is located. (Also known as a third-party sign, billboard, or outdoor advertising).

OFFICIAL TRAFFIC SIGN. Official highway route number signs, street name signs, directional signs and other traffic signs erected and maintained on public highways and roads in the interest of public safety or for the regulation of traffic.

ON-PREMISES SIGN. A sign whose message and design relate to an individual business, profession, product, service, event, point of view, or other commercial or non-commercial activity sold, offered, or conducted on the same property where the sign is located.

PENNANT. A triangular or irregular piece of fabric or other material, commonly attached in strings or strands, or supported on small poles intended to flap in the wind.

PERMANENT SIGN. A sign attached or affixed to a building, window, or structure, or to the ground in a manner that enables the sign to resist environmental loads, such as wind, and that precludes ready removal or movement of the sign and whose intended use appears to be indefinite.

PERSONAL EXPRESSION SIGN. An on-premises sign that expresses an opinion, interest, position, or other non-commercial message.

PORTABLE SIGN. A sign designed to be transported or moved and not permanently attached to the ground, a building, or other structure. Two examples are:

SANDWICH BOARD SIGN. A type of freestanding, portable, temporary sign consisting of two faces connected and hinged at the top and whose message is targeted to pedestrians. (Also known as A-frame sign).

VEHICULAR SIGN. A sign affixed to a vehicle or trailer behind a vehicle in such a manner that the sign is used primarily as a stationary advertisement for the business on which the vehicle sits or is otherwise not incidental to the vehicle's primary purpose.

PRIVATE DRIVE SIGN. A sign indicating a street or drive which is not publicly owned and maintained and used only for access by the occupants of the development and their guests.

PROJECTING SIGN. A building-mounted, double-sided sign with the two faces generally perpendicular to the building wall, not to include signs located on a canopy, awning, or marquee. (Also known as blade sign).

PUBLIC SIGN. A sign erected or required by government agencies or utilities, including traffic, utility, safety, railroad crossing, and identification signs for public facilities.

REFLECTIVE SIGN. A sign containing any material or device which has the effect of intensifying reflected light.

REVOLVING SIGN. A sign which revolves in a circular motion; rather than remaining stationary on its supporting structure.

ROOF SIGN. A building-mounted sign erected upon, against, or over the roof of a building.

SCOREBOARD. A sign contained within an athletic venue and intended solely to provide information to the attendees of an athletic event.

SECURITY SIGN. An on-premises sign regulating the use of the premises, such as a “no trespassing,” “no hunting,” or “no soliciting” sign. (Also known as warning sign).

SHIELDED. The description of a luminaire from which no direct glare is visible at normal viewing angles, by virtue of its being properly aimed, oriented, and located and properly fitted with such devices as shields, barn doors, baffles, louvers, skirts, or visors.

SIGN. Any device, structure, fixture, painting, emblem, or visual that uses words, graphics, colors, illumination, symbols, numbers, or letters for the purpose of communicating a message. Sign includes the sign faces as well as any sign supporting structure.

SIGN AREA. The total dimensions of a sign surface used to display information, messages, advertising, logos, or symbols. See §680-176 for standards for measuring sign area.

SIGN FACE. The part of the sign that is or can be used for the sign area. The sign area could be smaller than the sign face.

SIGN HEIGHT. The vertical dimension of a sign as measured using the standards in §680-176.

SIGN SUPPORTING STRUCTURE. Poles, posts, walls, frames, brackets, or other supports holding a sign in place.

SNIPED SIGN. A sign tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, stakes, fences, public benches, streetlights, or other objects, or placed on any public property or in the public right-of-way or on any private property without the permission of the property owner. (Also known as bandit sign).

STOREFRONT. The exterior facade of a building housing a commercial use visible from a street, sidewalk, or other pedestrian way accessible to the public and containing the primary entrance to the commercial establishment.

STREAMERS. A display made of lightweight, flexible materials, consisting of long, narrow, wavy strips hung individually or in a series, with or without a logo or advertising message printed or painted on them and typically designed to move in the wind.

STREET FRONTAGE. The side or sides of a lot abutting on a public street or right-of-way.

STREET POLE BANNER. A banner suspended above a public sidewalk and attached to a single street pole. These signs shall not contain any commercial advertising.

TEMPORARY SIGN. A type of non-permanent, sign that is located on private property that can be displayed for no more than 30 consecutive days at one time.

TRI-VISION BOARDS. An outdoor unit with a slatted face that allows three different copy messages to revolve at intermittent intervals.

VENDING MACHINE SIGN. A sign displayed on a vending machine indicating the name of the product being sold and/or the price of such product.

WALL SIGN. A building-mounted sign which is either attached to, displayed on, or painted on an exterior wall in a manner parallel with the wall surface. A sign installed on a false or mansard roof is also considered a wall sign. (Also known as: fascia sign, parallel wall sign, or band sign).

WINDOW SIGN. Any sign that is applied, painted, or affixed to a window, or placed inside a window, within three feet of the glass, facing the outside of the building, and easily seen from the outside. Customary displays of merchandise or objects and material without lettering behind a store window are not considered signs.

§ 680-176. General Regulations

A. Signs are regulated by district and type according to Table 1 “Permitted Sign Locations and Permit Types”, Table 2 “General Sign Type Standards and Regulations,” §680-181 “Additional Regulations Per Limited Duration and Temporary Signs,” and §680-182 “Additional Regulations Per District.”

B. A permit is required for the erection, relocation, reconstruction or re-fabrication of all signs, except for those which are specifically exempted, provided they are otherwise in compliance with this Article.

C. Illuminated signs are prohibited, except where specified in this Article. Illumination shall adhere to the following:

(1) Illumination is limited to:

(a) External: Externally illuminated signs, where permitted, are subject to the following regulations:

Commented [SK1]: Existing 680-177.I.

Illumination standards.

(1)

Signs may be illuminated, unless otherwise specified herein. Illumination of any sign shall be so shielded that the source of the light shall not be visible from any point off the lot on which the sign is erected and so that only the sign is directly illuminated. No more than 1/2 footcandle of light shall be detectable along the boundary of any adjacent property. Illumination of signs shall be subject to the National Electrical Code.

(2)

The source of light must be concealed by translucent covers.

- (i) The source of the light must be concealed by translucent covers.
- (ii) External illumination shall be by a steady, stationary light source, shielded and directed solely at the sign. The light source must be static in color.
- (b) Internal illumination, limited to halo-lit or backlit channel letters, icons, and logos. Internal illumination, including neon lighting, must be static in intensity and color.

(2) External lighting sources to illuminate signs shall be shielded from any street right of way.

(3) Light sources to illuminate signs shall neither be visible from any street right-of-way, nor cause glare hazardous or distracting to pedestrians, vehicle drivers, or adjacent properties.

(4) No more than 0.2 foot-candle of light shall be detectable at the boundary of any abutting property.

(5) Sign lighting shall comply with the Energy Code adopted under the Pennsylvania Uniform Construction Code.

D. Sign **Location**

(1) No sign shall be placed in such a position as to endanger pedestrians, bicyclists, or traffic on a street by obscuring the view of or interfering with official street signs or signals by virtue of position or color.

(2) No sign may occupy a vehicular sight triangle, as determined by the Borough.

(3) Signs and their supporting structures shall maintain clearance and noninterference with all surface and underground utility and communications lines and equipment.

(4) No sign shall extend closer than one foot to the vertical edge of a building corner, or to the fascia, roof-line or parapet.

(5) All signs shall provide the following vertical clearance except where specified otherwise:

- (a) A minimum of nine feet over pedestrian ways.
- (b) A minimum of 13.5 feet over vehicular travel ways and parking aisles.
- (c) No signs, other than official municipal street sign, directional signs may not be located in or project into the public right-of-way unless permitted as described in this Article.

Commented [SK2]:

Existing 680-177 C. through H.

~~C. No sign shall be placed in such a position as to endanger traffic on a street by obscuring a clear view or by confusion with official street signs or signals.~~

~~D.~~

No sign, other than official municipal street or directional signs, street banner signs, or political signs shall be erected or maintained within the legal street right-of-way.

~~E.~~

~~No sign shall be erected or maintained so as to prevent free ingress and egress to or from any door, window, or fire escape. Covered in prohibited signs below.~~

~~F.~~

No sign shall be placed on utility poles.

~~G.~~

Property owners shall assume the cost of relocating any sign within the ultimate right-of-way of a street which is widened.

~~H.~~

~~All signs shall be constructed of durable materials and shall be maintained in good condition and repair at all times. Covered in section G. below.~~

J. Sign location requirements. No freestanding sign can occupy a designated parking area or intended parking area, walkway, cartway, driveway, or area designated for any other use.

E. Measurement of sign height

- (1) Sign height shall be measured as the distance from the highest portion of the sign to the mean finished grade of the street closest to the sign. In the case of a sign located greater than 100 feet from a public street, height shall be measured to the mean grade at the base of the sign.
- (2) Clearance for freestanding and projecting signs shall be measured as the smallest vertical distance between finished grade and the lowest point of the sign, including any framework or other structural elements.
- (3) The maximum height is determined by Table 2 "General Sign Type Standards and Regulation."

F. Allowable sign area

- (1) The maximum cumulative sign area shall be limited by zoning district as referenced in this Article.
- (2) The permitted maximum sign area for each sign is determined by the sign type as determined by Table 2 and, if applicable, § 680-181 and § 680-182.
- (3) Measurement of sign area shall be determined as follows:
 - (a) The area of a sign shall mean the area of all lettering, wording, accompanying designs, logos, and symbols, together with the background on which they are displayed, whether open or enclosed. The area of a sign shall not include any supporting framework, bracing, or trim which is incidental to the display, provided that it does not contain any lettering, wording, or symbols.
 - (b) Where the sign consists of individual letters, designs, or symbols attached to a building, awning/canopy, wall, window, or freestanding structure, the area shall be that of the smallest rectangle which encompasses all of the letters, designs, and symbols.
 - (c) Signs may be double-sided.
 - (i) On-premises sign: Only the larger of the two sign faces shall be used as the basis for calculating the sign area if the interior angle formed by the faces is less than or equal to 45 degrees, and the two faces are not more than 18 inches apart.
 - (ii) Off-premises sign: Only the larger side, if two sided, shall be calculated in the sign area.
 - (d) If elements of a sign are movable or flexible, such as a flag or banner, the

measurement of sign area is taken when the elements are fully extended.

(e) Signs that consist of, or have attached to them, one or more three dimensional or irregularly shaped objects, shall have a sign area of the sum of two adjacent vertical sign faces of the smallest cube encompassing the sign or object.

G. Fabrication techniques.

(1) When located on a property listed on the Historic Resource List, installation shall not damage or require removal of historic materials, and shall be done in a manner such that signs can be removed without harm to the masonry or architectural detailing.

(2) All conduit, conductors, transformers, ballasts, and other equipment shall be concealed.

(3) All attachment hardware shall be of corrosion-resistant material.

(4) Signs shall be constructed only from wood, metal, stone or other similar composite material with painted, engraved or raised messages, with the exception of temporary signs, manual changeable copy signs, channel letters, and awnings and canopy signs.

(5) Sign-makers' logos, labels, or other identification is prohibited.

(6) Vinyl applied copy is prohibited except for window signs and manual changeable copy signs if permitted in Table 1 and Table 2.

(7) Every sign shall be constructed of durable materials; shall be structurally safe and erected or installed in strict accordance with the PA Uniform Construction Code; and shall be maintained in safe condition and good repair at all times so that all sign information is clearly legible.

§ 680-177. Permit Exempt Signs

A. The following signs shall be allowed without a sign permit and shall not be included in the determination of the type, number, or area of permanent signs allowed within a zoning district, provided such signs comply with the regulations in this section and Table 2, "General Sign Type Standards and Regulations".

(1) Official traffic signs.

(2) Governmental/regulatory signs.

(3) Signs inside a building, or other enclosed facility, which are not meant to be viewed from the outside, and are located greater than three (3) feet from the window.

- (4) Personal expression signs of any sign type, including flags, provided that they do not exceed three sq. ft. in area per side, are non-commercial in nature, and not illuminated.
- (5) Address signs - Up to two signs stating address, number and/or name of occupants of the premises and do not include any commercial advertising or other identification.
- (6) Public signs - Signs erected or required by government agencies or utilities, including traffic, utility, safety, railroad crossing, and identification or directional signs for public facilities.
- (7) Signs or emblems of a religious, civil, philanthropic, historical or educational organization that do not to exceed four sq. ft. in area.
- (8) Private drive signs – One sign per driveway entrance, not to exceed two sq. ft. in area.
- (9) Security and warning signs - These limitations shall not apply to the posting of conventional “no trespassing” signs in accordance with state law.
- (10) “No Trespassing” or similar on-premises signs, provided that no sign shall exceed one square foot in sign area or be placed at intervals of less than 150 feet, or in accordance with state law.

(Current ordinance requires permit and limits total area of any one side of such sign shall not exceed four square feet).

- (11) Temporary signs, except as noted in §680-181 and Table 2.
- (12) Memorial signs, public monument or historical identification sign erected by Collegeville, including plaque signs up to three sq. ft. in area.
- (13) Seasonal and Holiday Decorations.
- (14) Signs which are permanent architectural features of a building or structure existing as of the effective date of this Article.
- (15) Flags
 - (a) Location. Flags and flagpoles shall not be located within any right-of-way.
 - (b) Height. Flags shall have a maximum height of 30 ft.
 - (c) Number. No more than two flags per lot in residential districts, no more than three flags per lot in all other districts.

(d) Size. No more than 24 SF total in residential districts and 35 SF total in non-residential districts.

(e) Flags containing advertising or commercial messages, are not exempt, and may be used as permitted freestanding or projecting signs, and, if so used, the area of the flag shall be included in, and limited by the computation of allowable area for signs on the property.

(f) Flags up to three sq. ft. in area containing noncommercial messages are considered personal expression signs.

(16) Art and murals provided such signs do not contain any commercial messaging.

(17) Signs advertising the variety of crop growing in a field. Such signs shall be removed after the growing season.

(18) Legal notices.

(19) Directional signs, provided they do not contain any commercial messaging.

(20) Incidental signs, including incidental window signs.

(21) Vending machine signs.

§ 680-178. Prohibited Signs

Except as may be expressly allowed or exempted elsewhere in this chapter, the following signs are prohibited:

- A. Abandoned signs.
- B. Any sign which by color, shape or location imitates, resembles, interferes with, or obstructs official traffic lights, signs, or signals.
- C. Any off-premises sign, except as may be provided for within this article.
- D. Any portable sign, except A-frame sidewalk signs.
- E. Any sign erected without the permission of the property owner or authorized agent.
- F. Any sign that creates a clear and present danger to life, safety or welfare, as determined by the Borough Manager or the Chief of Police.
- G. Any sign which obstructs free ingress to or egress from a required exitway. No sign other than a safety sign shall be attached to a standpipe or fire escape.

Commented [SK3]:

Existing Section 680-177

Prohibited signs. The following types of signs or illumination of signs shall be prohibited in the Borough:

(1)

Animated signs.

(2)

Flashing, moving, or reflective signs.

(3)

Illuminated temporary signs: Covered in Table 9.2

(4)

Revolving signs.

(5)

Roof signs. (covered in 680-175.D, Sign location)

(6)

Vehicular signs.

(7)

Obscene signs.

(8)

Snipe signs.

(9)

Electronic message display screen.

H. Any sign which uses an intermittent light or lights, including flashing lights, beacon lights, strobe lights, rotating beacons, chasing lights, or zip lights, including electronically controlled copy changes.

I. Any illuminated tubing or strings of lights which outline roof lines, doors, windows, wall edges or rows of vehicles when used for advertising purposes, with the exception of temporary seasonal lights. Temporary lights shall cease to be operated within 60 days of installation.

J. Any pennant strings, balloons or other inflatable objects, and streamers.

K. Any snipe sign.

L. Mechanical movement signs, including revolving signs.

M. Interactive signs.

N. Reflective signs or signs containing mirrors.

O. Inflatable signs or balloon signs, with the exception of balloons used in temporary, non-commercial situations.

P. Vehicular signs.

Q. Any sign which exhibits statements, words or pictures of obscene or pornographic subjects.

R. Any sign that emits smoke, visible vapors, particulate matter, sound, odor, or contains open flames.

S. Electronic Message Display Screen.

T. Any sign inconsistent with the provisions of this article.

§680-179. Permits and Applications

A. It shall be unlawful for any person, firm, or corporation to erect, alter, repair, or relocate any sign within Collegeville Borough without first obtaining a sign permit, unless the sign is specifically exempt from the permit requirements as outlined in §680-177.

B. In order to apply for a sign permit, the applicant must provide the following information, in writing, to the Borough Zoning Officer:

(1) Name of organization and location.

(2) Name, address, and telephone number of the property owner, and the signature of the property owner or duly authorized agent for the owner.

- (3) Contact person and contact information.
- (4) Description of the activities occurring on the site where the sign will be installed.
- (5) Description of any existing signage that will remain on the site.
- (6) Identification of the type of sign(s) to be erected by the applicant.
- (7) Site plan depicting the locations of proposed signage and existing remaining signage.
- (8) Two copies of a plan drawn to scale depicting:
 - (a) Lot dimensions, building frontage, and existing cartways, rights-of-way and driveways.
 - (b) The design of each sign face and sign structure, including dimensions, total area, sign height, depth, color scheme, structural details, materials, lighting scheme and proposed location.
 - (c) Building elevations, existing and proposed facades, parapet walls, eavelines and the location and size of all proposed and existing permanent signage.
 - (d) Current photographs showing existing signs on the premises and certifying the date on which the photographs were taken.
- (9) If the sign is located on an official historical structure/historic districts list maintained by the Borough, confirmation that an application has been reviewed by the Planning Commission.
- (10) Off-Premises Signs. Annual registration and inspection required. No later than January 15 of each year, all billboard owners must apply for a billboard permit.
- (11) A permit fee, to be established from time to time by Resolution of the Borough Council, shall be paid.

C. The Borough shall have ten business days from the receipt of a complete application to review the application.

D. A permit shall be issued on or before the end of the ten business day review period if the application for a new sign or renewal complies with the regulations contained herein.

E. If the Borough does not issue a determination within the ten business day period, the sign permit is deemed approved.

F. An application for a sign permit may be denied by the Borough within the ten business day review period if the application fails to comply with the standards contained herein. The Borough shall inform the applicant of the reasons for denying the application for sign permit by certified mail.

G. Upon denial of an application for a sign permit, the applicant has 30 business days to revise and resubmit the application for review by the Borough. In the alternative, the applicant may also appeal the decision of the Borough Zoning Officer to Borough Council within the 30 business days. The Borough Council at its next regularly scheduled meeting, shall review the Zoning Officer's denial of the application.

H. With the exception of lighting permits for digital signs, these permits shall not expire provided that such signs are not abandoned or destroyed. In the instance that substantial repair or replacement becomes necessary (i.e., repairs that costs more than 50% of the replacement cost of the damaged sign); the person or organization must apply for a new sign permit, and pay an additional fee, if required.

I. All illuminated signs shall require certification in order to demonstrate continued compliance with the brightness requirements set forth in this Article. This certification must be renewed every three years. This will allow the Borough to adjust standards as needed based on changing technology and evaluation of impacts. The Borough reserves the right to assess the brightness of any sign at any time to ensure compliance with illumination requirements.

§680-180. Nonconforming Signs.

A. Signs legally in existence at the time of the adoption of this Article, which do not conform to the requirements herein, shall be considered nonconforming signs.

B. All permanent signs and sign structures shall be brought into conformance with the sign regulations when and if the following occurs:

- (1) The sign is removed, relocated, or significantly altered. Significant alterations include changes in the size or dimension of the sign. Changes to the sign copy or the replacement of a sign face on a nonconforming sign shall not be considered a significant alteration.
- (2) If more than 50% (too high?) of the sign area is damaged, it shall be repaired to conform to this Article.
- (3) An alteration in the structure of a sign support.
- (4) A change in the mechanical facilities or type of illumination.
- (5) A change in the material of the sign face.

Commented [SK4]:

Existing Section 680-184

Nonconforming signs.

A. Signs legally in existence at the time of the adoption of this article which do not conform with the requirements of this article shall be considered nonconforming signs.

B. All such nonconforming signs shall be removed or altered so as to be in conformity with the standards contained herein at such time when:

(1) Collegeville Borough approves an application for a sign permit in cases where the nonconforming sign is to be significantly altered. Changes to the sign copy or the replacement of a sign panel of an existing establishment's nonconforming sign shall not be considered a significant alteration. If more than 50% of a sign is damaged, it shall be repaired to conform with this article.

(2) The property in which the nonconforming sign is located undergoes a change of land use requiring the issuance of either a use and occupancy permit or a change of use and occupancy permit by Collegeville Borough.

C. To determine the legal status of existing signs, in each of the two cases listed in Subsection B, the applicant shall submit the following information to the Borough Zoning Officer:

- (1) Type(s) of existing sign(s) located on the property.
- (2) The area and height of all signs.
- (3) For freestanding signs, the distance the outermost portion of the sign is set back from the legal right-of-way.
- (4) Type of sign illumination.
- (5) The material of which the sign is constructed.
- (6) The building length along public street frontage.

D. Prior to the events listed in Subsection B, nonconforming signs may be repainted, repaired up to 50%, the sign copy may be changed, or sign panels may be replaced, provided that such actions do not increase the dimensions of the existing sign, nor in any way increase the extent of the sign's nonconformity.

E. Under the following conditions, nonconforming signs shall be exempt from the provisions of Subsection B:

- (1) The nonconforming sign possesses documented historic value.
- (2) The nonconforming sign is of a unique nature or type by virtue of its architectural value or design.
- (3) For a change of owner when a business name is retained.

(6) The property on which the nonconforming sign is located submits a subdivision or land development application requiring municipal review and approval.

(7) The property on which the nonconforming sign is located undergoes a change of land use requiring the issuance of either a use and occupancy permit or a change of use and occupancy permit by the Borough.

C. To determine the legal status of existing signs., the applicant shall submit the following information to the Borough Zoning Officer:

(1) Type(s) of existing sign(s) located on the property.

(2) The area and height of all signs.

(3) For freestanding signs, the distance between the curblineline or shoulder and the nearest portion of the sign.

(4) Type of sign illumination.

(5) The material of which the sign is constructed.

(6) The building frontage.

(7) If an Off-Premises Sign, the applicant shall also submit the plan requirements listed in Table 2.

D. Nonconforming signs may be repainted or repaired up to 50% of the replacement cost of the sign, the sign copy may be changed, and sign faces may be replaced provided that these actions do not increase the dimensions of the existing sign, and do not in any way increase the extent of the sign's nonconformity.

E. Nonconforming signs shall be exempt from the provisions of §680-179.B, under the following conditions:

(1) The nonconforming sign possesses documented historic value.

(2) The nonconforming sign is of a unique nature or type by virtue of its architectural value or design, as determined by the National Park Service, Pennsylvania Historical and Museum Commission, or local historical commission.

(3) When a nonconforming sign is required to be moved because of public right of way improvements.

(4) For a change of owner when a business name is retained.

F. All nonconforming temporary signs, portable signs, and banners must be permanently removed within 90 days of the effective date of this Chapter, unless specific approval is granted as provided for herein.

§680-180.1. Signs on the Premises of Legally Nonconforming Uses.

A. Signs on the premises of legally nonconforming uses (such as an office in a residential area) may remain until the existing use of the premises is discontinued.

B. If a sign wears out or is damaged (including rust, faded colors, discoloration, holes, or missing parts or informational items), or is changed for any other reason, the number, size, and area of all signs relating to the premises shall not be increased beyond the characteristics of the sign or signs that existed on that property at the time this Article was adopted.

§680-180.2. Removal of Unsafe, Unlawful, or Abandoned Signs.

A. Unsafe or Unlawful Signs.

(1) Upon written notice by the Borough, the owner, person, or firm maintaining a sign shall remove the sign when it becomes unsafe, is in danger of falling, or it becomes so deteriorated that it no longer serves a useful purpose of communication, or it is determined by the Borough to be a nuisance, or it is deemed unsafe by the Borough, or it is unlawfully erected in violation of any of the provisions of this Article.

(2) The Borough may remove or cause to be removed the sign at the expense of the owner and/or lessee in the event of the owner of the person or firm maintaining the sign has not complied with the terms of the notice within thirty days of the date of the notice. In the event of immediate danger, the Borough may remove the sign immediately upon the issuance of notice to the owner, person, or firm maintaining the sign.

B. Abandoned Signs.

(1) It shall be the responsibility of the owner of any property upon which an abandoned sign is located to remove such sign within 180 days of the sign becoming abandoned as defined in this section. Removal of an abandoned sign shall include the removal of the entire sign including the sign face, supporting structure, and structural trim.

(2) Where the owner of the property on which an abandoned sign is located fails to remove such sign within 180 days the Borough may remove such sign. Any expense directly incurred in the removal of such sign shall be charged to the owner of the property. Where the owner fails to pay, the Borough may file a lien upon the property for the purpose of recovering all reasonable costs associated with the removal of the sign.

§680-181. Additional Regulations Per Limited Duration and Temporary Signs

In addition to the regulations listing in Table 1, and Table 2, limited duration and temporary signs are regulated as indicated below.

A. Limited Duration Signs

Limited Duration Signs, as defined in this Section, located on private property are subject to the regulations set forth below. Limited Duration Signs that comply with the requirements in this subsection shall not be included in the determination of the type, number, or area of signs allowed on a property. Unless otherwise stated below, the requirements listed below shall apply to both commercial and non-commercial signs.

(1) Non-Residential Districts.

(a) Large Limited Durations Signs. One large limited duration sign is permitted per property in all non-residential zones. If a property is greater than five acres in size and has at least 400 feet of street frontage or has more than 10,000 square feet of floor area, one additional large limited duration sign may be permitted so long as there is a minimum spacing of 200 feet between the two large limited duration signs.

(i) Type. May be Freestanding sign, Window sign or Wall sign.

(ii) Area. Each large limited duration sign shall have a maximum area of 16 SF

(iii) Height: Large limited duration signs that are freestanding shall have a maximum height of eight feet.

(b) Small Limited Duration Signs. In addition to the large limited duration sign(s) outlined above, one small limited duration sign is permitted per property in all nonresidential zones. If a property is greater than five acres in size and has at least 400 feet of street frontage or has more than 10,000 square feet of floor area, one additional small sign may be permitted.

(i) Type. May be Freestanding sign, Window sign or Wall sign.

(ii) Area. Each large limited duration sign shall have a maximum area of 6 SF

(iii) Height: Large limited duration signs that are freestanding shall have a maximum height of 6 feet.

(2) Residential Districts.

(a) Large Limited Duration Sign. One large limited duration sign is permitted per property so long as the property is greater than five acres in size and has at least 400 feet of street frontage or has more than 10,000 square feet of floor area.

(i) Type. May be Freestanding sign, Window sign or Wall sign.

(ii) Area. Each large limited duration sign shall have a maximum area of 16 SF

(iii)Height: Large limited duration signs that are freestanding shall have a maximum height of 8 feet.

(b) Small Limited Duration Signs. 1 small limited duration sign is permitted per property.

(i) Type. May be Freestanding sign, Window sign or Wall sign.

(ii) Area. Each small limited duration sign shall have a maximum area of 6 SF

(iii)Height: Small limited duration signs that are freestanding shall have a maximum height of 6 feet.

(3) Permit Requirements.

(a) A permit for a limited duration sign is issued for one year and may be renewed annually.

(b) One sign is allowed per permit. An applicant may request up to two permits per address, but is subject to the size and number requirements set forth in this section.

(c) An application for a limited duration sign permit must include:

(i) A description of the sign indicating the number, size, shape, dimensions, and colors of the sign, and the expected length of time the sign will be displayed;

(ii) A schematic drawing of the site showing the proposed location of the sign in relation to nearby building and streets;

(iii)The number of signs on the site.

(4) Installation and Maintenance.

(a) All limited duration signs must be installed such that in the opinion of the Zoning Officer, they do not create a safety hazard.

(b) All limited duration signs must be made of durable materials and shall be well-maintained.

(c) Limited duration signs that are frayed, torn, broken, or that are no longer legible will be deemed unmaintained and required to be removed.

(5) Illumination. Illumination of any limited duration sign is prohibited.

B. Temporary Signs.

Temporary Signs, as defined in this Section, located on private property, are exempt from standard permit requirements. Temporary Signs that comply with the requirements in this sub-section shall not be included in the determination of the type, number, or area of signs allowed on a property. Unless otherwise stated below, the requirements listed below shall apply to both commercial and non-commercial signs.

(1) Non-Residential Districts.

(a) Large Temporary Signs. One large temporary sign is permitted per property in all non-residential districts. If a property is greater than five acres in size and has at least 400 feet of street frontage or has more than 10,000 square feet of floor area one additional large temporary sign may be permitted so long as there is a minimum spacing of 200 feet between the two large temporary signs.

(i) Type. May be freestanding, window, wall or banner sign.

(ii) Area. 16 SF for freestanding, window, or wall signs and 32 SF for banner signs.

(iii) Height: 8 ft maximum for freestanding, window, or wall signs and banner signs shall be hung no higher than 24 feet.

(b) Small Temporary Signs. In addition to the large temporary sign(s) outlined above, one small temporary sign is permitted per property in all non-residential districts. If a property is greater than five acres in size and has at least 400 feet of street frontage or has > 10,000 square feet of floor area, one additional small sign may be permitted so long as there is a minimum spacing of 200 feet between both sets of small temporary signs.

(i) Type. May be freestanding, window, or wall sign

(ii) Area. Small temporary sign shall have a maximum area of 6 SF.

(iii) Height: small temporary signs have a maximum height of 6 feet.

(2) Residential Districts.

(a) Large Temporary Signs. One large temporary sign is permitted per property that are greater than five acres in size and have at least 400 feet of street frontage or has more than 10,000 square feet of floor area.

(i) Type. May be freestanding, window, wall or banner sign.

(ii) Area. 16 SF for freestanding, window, or wall signs and 32 SF for banner signs.

(iii) Height: 8 ft maximum for freestanding, window, or wall signs and banner signs shall be hung no higher than 24 feet.

(b) Small Temporary Signs. One small temporary sign is permitted per residential property.

(i) Type. May be freestanding, window, or wall sign

(ii) Area. Small temporary sign shall have a maximum area of 6 SF.

(iii) Height: small temporary signs have a maximum height of 6 feet.

(3) Duration and Removal.

(a) Temporary signs may be displayed up to a maximum of 30 consecutive days, two (2) times per year.

(b) The Borough or the property owner may confiscate signs installed in violation of this Chapter. Neither the Borough nor the property owner is responsible for notifying sign owners of confiscation of an illegal sign.

(4) Permission. The party posting the temporary sign is solely responsible for obtaining the permission of the property owner before posting the temporary sign.

(5) Borough Notification. Temporary signs are exempt from the standard permit requirements; however, the date of erection of a temporary sign must be written in indelible ink on the lower right-hand corner of the sign.

(6) Installation and Maintenance.

(a) All temporary signs must be installed such that in the opinion of the Borough's Zoning Officer, they do not create a safety hazard.

(b) All temporary signs must be made of durable materials and shall be well-maintained.

(c) Temporary signs that are frayed, torn, broken, or that are no longer legible will be deemed unmaintained and required to be removed.

(7) Illumination. Illumination of any temporary sign is prohibited.

§ 680-182. Additional Regulations Per Zoning District

In addition to the regulations provided by Table 1 and Table 2, the following standards apply per zoning district:

A. R-1, R-2, R-3, and R-4 Districts

1. Total signage for any nonresidential use: 20 square feet to be divided up between one or more signs.
2. Total signage for any residential use : 12 square feet to be divided up between one or more signs.
3. Unless otherwise described in this article, the maximum height of any sign in a residential district shall not exceed six feet.

B. MSC, MSC-R, R-O, V-1 and V-2 districts.

1. Total signage for any nonresidential use: 35 square feet to be divided up between one or more signs, unless further limited below.
2. Total signage for any residential use: 12 square feet to be divided up between one or more signs.
3. Unless otherwise described in this article, the maximum height of any sign for a residential use shall not exceed six feet.
4. One freestanding business or identification sign per street frontage or building, if more than one principal building is on a lot.
5. Properties with multiple tenants are allowed one directory sign which must be mounted on the building and each tenant is allowed a sign of no more than three square feet with the total sign area not to exceed 24 square feet.
6. No sign shall be placed within five feet of a property line.
7. Unless otherwise described in this article, the maximum height of any sign in a nonresidential district shall not exceed the following:
 - (a) For freestanding signs: 10 feet.
 - (b) Wall height for wall signs, measured on the wall upon which the sign is placed: 75% to parapet or roofline, but no greater than 12 feet high.

C. GC, C-O, and M&I Districts.

1. Gas stations are allowed one additional freestanding sign per street frontage for advertising gas prices, provided this sign is attached to a freestanding sign and does not exceed 16 square feet.

2. Shopping centers are permitted one freestanding center sign, provided it does not exceed 70 square feet per side and is not more than 25 feet in height.

3. A convenience store shall be permitted the following signage:

(a) One freestanding sign per driveway which shall not exceed 18 feet in height and may contain:

(i) Seventy-five square feet for gas pricing which may be internally illuminated and changed remotely by computer.

(ii) Thirty-two square feet of signage other than the gas pricing.

(b) Gas canopies are permitted one sign which shall not exceed 38 square feet.

(c) Business signs may be installed on no more than two walls. The square footage per wall shall not exceed 50 square feet which may be shared between or among one or more signs.

D. SC Shopping Center District.

1. Center sign. One freestanding center sign, not to exceed 150 square feet per side. This sign may not exceed 25 feet in height.

2. Individual industrial businesses are permitted wall signs, window signs, projecting signs and awning signs, provided they meet the following:

(a) Storefronts up to 30 feet: 35 square feet, to be divided up between one or more signs.

(b) Storefronts over 30 feet: 50 square feet, to be divided up between one or more signs.

(c) Stores containing over 20,000 square feet but not more than 35,000 square feet: 80 square feet, to be divided up between one or more signs.

(d) Stores over 35,000 square feet: 100 square feet, to be divided up between one or more signs.

(e) Stores who do not front on a public street are allowed one additional freestanding or wall sign, provided it does not exceed 15 square feet and is placed on the shopping center's property.

(f) Every business is also entitled to the signs and dimensional requirements permitted in § 680-180B, D, and E.

E. Institutional Overlay District.

1. One freestanding or wall sign per street frontage, provided that it does not exceed 55 square feet and in the case of a freestanding sign, 10 feet in height.
2. Identification signs for an individual building are exempt from this article provided they are attached or adjacent to the building they identify.

§680-183. Substitutions.

Notwithstanding any provision of this Article to the contrary, to the extent that this Article allows a sign containing commercial copy, it shall allow a non-commercial sign to the same extent. The noncommercial message may occupy the entire sign area or any portion thereof, and may substitute for or be combined with the commercial message. The sign message may be changed from commercial to noncommercial, or from one noncommercial message to another, as frequently as desired by the sign's owner, provided that the sign is not prohibited, and the sign continues to comply with all requirements of this Article.

§680-184. Violations.

Any person violating any of the provisions of this Article shall be deemed guilty of a summary offense and, upon conviction thereof, shall be fined not less than \$100 nor more than \$1,000 or punished by imprisonment in the county jail not exceeding five days, or by both such fine and imprisonment. Each day such violation is committed or permitted to continue shall constitute a separate offense and shall be punishable as such hereunder.

TABLE 1. PERMITTED SIGN LOCATIONS AND PERMIT TYPE							
SIGN TYPE	R-1, R-2, R-3, R-4	MSC, R-0, V-1,V-2, MSC-R	I	GC, CO	SC	M&I	TABLE #
ADDRESS	E	E	E	E	E	E	2.L
A-FRAME		PR		PR	PR	PR	2.Q
AWNING		PR		PR	PR	PR	2.A
BANNER	PR/E	PR/E	PR/E	PR/E		PR/E	2.R
CANOPY		PR	PR	PR	PR	PR	2.B
CORNER		PR	PR	PR	PR	PR	2.C
DIRECTIONAL	E	E	E	E	E	E	2.M
FREE-STANDING POLE		PR/E	PR/E	PR/E	PR/E	PR/E	2.D
FLAG SIGNS		PR	PR	PR	PR	PR	2.N
FREESTANDING GROUND/ MONUMENT		PR/E	PR/E	PR/E	PR/E	PR/E	2.E
HOME OCCUPATION	PR	PR		PR	PR	PR	2.P
MARQUEE		PR		PR	PR	PR	2.F
OFF PREMISES SIGN						PR	2.J
PROJECTING		PR	PR	PR	PR	PR	2.G
PERSONAL EXPRESSION SIGNS	E	E	E	E	E	E	2.T
SECURITY/ WARNING	E	E	E	E	E	E	2.O
STREET POLE BANNER		PR	PR	PR	PR	PR	2.S
WALL		PR	PR	PR	PR	PR	2.H
WALL PLAQUE		PR	PR	PR	PR	PR	2.K
WINDOW		PR/E		PR/E	PR/E	PR/E	2.I

SIGN KEY:

PR: Permit Required
E: Exempt: (No permit required)
PR/E: If Temporary in nature, no permit required. See 680-181
NOT PERMITTED SIGNS ARE GRAY

Additional district-specific standards can be found in § 680-182. Additional Regulations Per Zoning District.

TABLE 2. GENERAL SIGN TYPE STANDARDS AND REGULATIONS


A. AWNING SIGN			
DESCRIPTION			
A sign painted on, printed on, or applied to a non-structural covering that projects from a wall for the purpose of shielding a doorway or window. An awning can be fixed in place or can be raised or retracted to a position against the building when not in use.			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
8 ft. min.-15 ft. max.	1 per entry	25% of the area of the sloped plane	12 in. for vertical plane
REGULATIONS			
<ol style="list-style-type: none">1. An awning without lettering or other advertising shall not be regulated as a sign.2. Shall meet the requirements of section 680-52 "Projections into required yards".3. Lettering shall be centered on awning.4. Shall not exceed 30 feet in horizontal width.5. Only one emblem or logo is permitted on an awning.6. May project into the public right of way to within six feet of the curb.7. Awning signs mounted on a multi-tenant building shall be similar in terms of height and projection across all tenants in the building.			

TABLE 2. GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

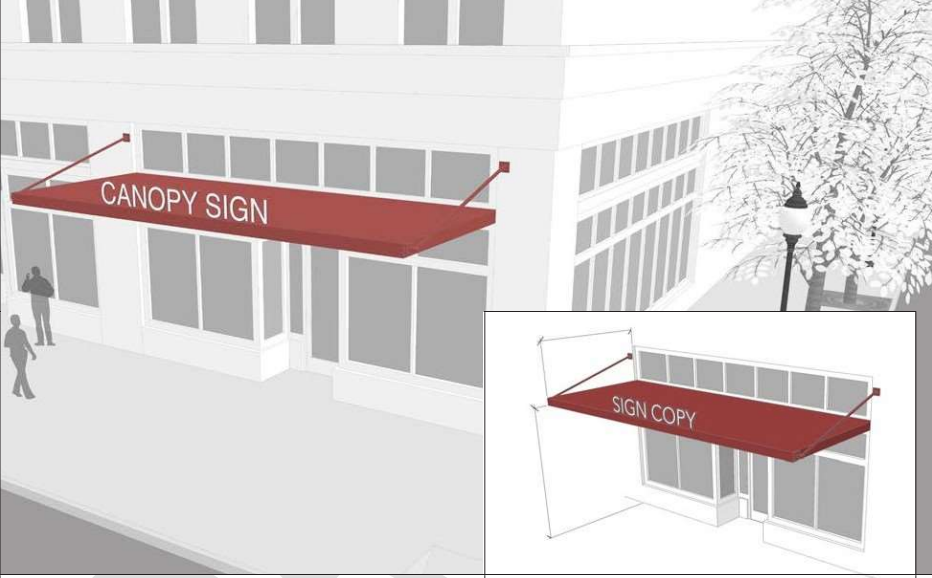
B. CANOPY SIGN			
DESCRIPTION			
A sign that is part of, or attached to, a canopy. A canopy is a structure other than an awning made of fabric, metal, or other material that is supported by columns or posts affixed to the ground and may also be connected to a building.			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
8 ft. min.-15 ft. max.	1 per entry	30 sq. ft. max. per sign	18 in.
REGULATIONS			
<ol style="list-style-type: none">1. A canopy without lettering or other advertising shall not be regulated as a sign.2. Shall meet the requirements of 680-52 "Projections into required yards."3. Copy shall be centered on canopy.4. Shall not exceed 30 feet in horizontal width.5. Only one emblem or logo is permitted on a canopy.6. May project into building setback to within six feet of the curb.7. Canopy signs mounted on a multi-tenant building shall be similar in terms of height and projection across all tenants in the building.8. Canopy signs may be affixed to the sides or front face of the canopy.			

TABLE 2. GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)


C. CORNER SIGN (does not currently exist in Collegeville ordinance)			
DESCRIPTION			
A vertical sign attached to the corner of a building.			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
n/a	1 per building corner	40 sq. ft.	18 in.
REGULATIONS			
1. Corner signs may not extend above eaves or parapets. 2. A maximum projection of no more than 2 feet is permitted.			

TABLE 2. GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)



D. FREESTANDING POLE SIGN			
DESCRIPTION			
A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground; and is not supported by a building or a base structure.			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
15 ft. max.	One (1) sign per street frontage, up to two (2) signs per property held in single and separate ownership.	40 sq. ft.	18 in.
REGULATIONS			
<ol style="list-style-type: none">1. The lowest edge of any freestanding pole sign shall be either less than four (4) feet or greater than seven (7) feet above the ground.2. Shall have a minimum setback of 5 feet from the right-of-way to the edge of the sign.3. Shall only be externally illuminated or internally illuminated by channel letters.4. Manual changeable copy signs are permitted.			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

E. FREESTANDING GROUND / MONUMENT SIGN			
DESCRIPTION			
A freestanding sign that is permanently supported by an internal structural framework or integrated into landscaping or other solid structural features (also known as a ground sign).			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
4 ft. max. for 1 or 2 tenants or up to 8 ft. max. for 3 or more tenants	1 per street frontage	20 sq. ft. for 1 or 2 tenants & 35 sq. ft. for 3 or more tenants	18 in.
REGULATIONS			
<ol style="list-style-type: none"> Maximum clearance to the bottom of the sign is one foot. Shall have a minimum setback of 5 feet from the right-of-way. The width of the top of the sign structure may be no more than 120% of the width of the base. May be externally illuminated or internally illuminated by channel letters. Manual changeable copy signs are permitted. Freestanding ground signs shall be supported and permanently placed by embedding, anchoring, or connecting the sign in such a manner as to incorporate it into the landscape or architectural design scheme. 			

Commented [SK5]: Existing Dimensional Standards Section 680-179,

For MSC, MSCR, V1, V2, RO: Total signage for any nonresidential use: 35 square feet to be divided up between one or more signs.

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

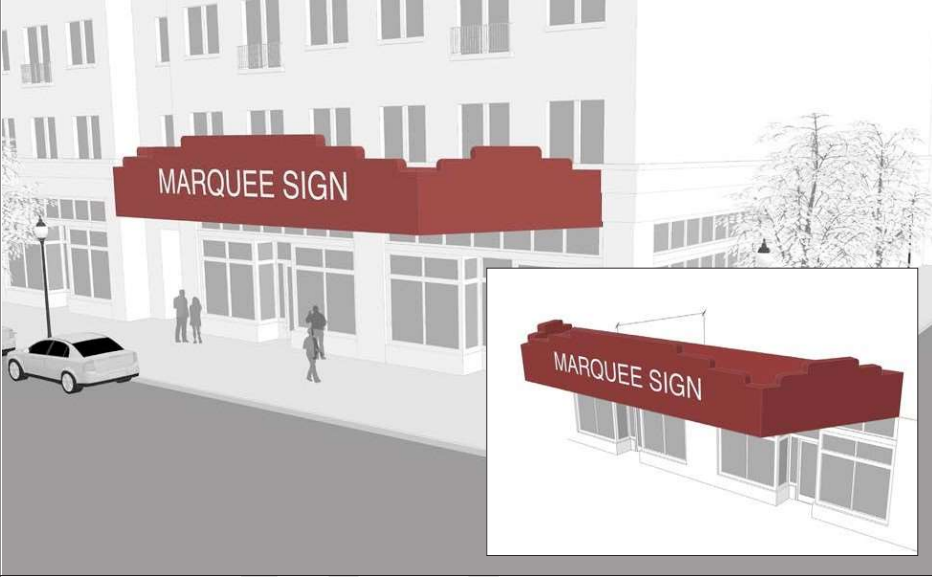
F. MARQUEE SIGN			
DESCRIPTION			
Any sign attached to a marquee for the purpose of identifying a use or product. If attached to a theater, performing arts center, cinema, or other similar use, it may also advertise films or productions.			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
Min- 10 ft. Max- below the eaveline	1 per frontage	75 sq. ft.	24 in.
REGULATIONS			
<ol style="list-style-type: none">1. May be externally illuminated or internally illuminated by channel letters.2. May project into the public right-of-way; however, no closer than six feet from the curb.3. Shall only be located above the principal public entrance along a frontage.4. No marquee shall be wider than the entrance it serves, plus two (2) feet on each side thereof.5. Manual changeable copy signs are permitted.			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

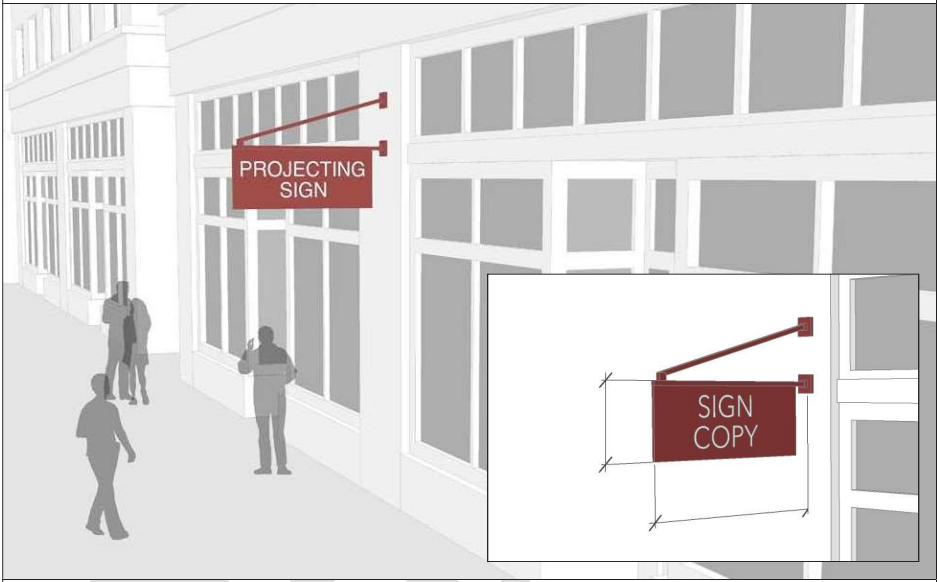
G. PROJECTING SIGN			
DESCRIPTION			
A building-mounted, double-sided sign with the two faces generally perpendicular to the building wall, not to include signs located on a canopy, awning, or marquee. (Also known as blade sign).			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
8 ft. min	1 per tenant	9 sq. ft. per side	8 in.
REGULATIONS			
<div>1. Shall have a minimum separation of 15 feet from another projecting sign.</div> <div>2. May project up to four feet from the building wall. (LM used 4, 7 is Collegeville existing standard.)</div> <div>3. Supports shall be affixed to a building facade and shall not obstruct upper story windows or openings.</div> <div>4. May project into the public right-of-way; however, no closer than six feet from the curb.</div> <div>5. Only channel letters may be internally illuminated.</div>			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)


H. WALL SIGN			
DESCRIPTION			
A building-mounted sign which is either attached to, displayed on, or painted on an exterior wall in a manner parallel with the wall surface. A sign installed on a false or mansard roof is also considered a wall sign. (Also known as: fascia sign, parallel wall sign, or band sign).			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
Min- 8 ft. Max- equal to the eaveline.	1 per tenant per store- front, up to a maximum of 2 signs per tenant	32 sq. ft. max. per sign	18 in. or 30 in. if over 40 feet from ROW
REGULATIONS			
<ol style="list-style-type: none">1. Shall not extend above a cornice, wall, parapet wall or building facade.2. Shall not extend out more than twelve (12) inches from the building wall on which it is affixed.3. If the wall sign projects less than three (3) inches from the building wall on which it is affixed, the eight-foot height requirement need not be met.4. May not obstruct windows or other building openings.5. Only channel letters may be internally illuminated.4. Where a store has entrances facing both a street and a parking lot, a second sign is permitted to face the parking lot.			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)


I. WINDOW SIGN			
DESCRIPTION			
Any sign that is applied, painted, or affixed to a window, or placed inside a window, within three (3) feet of the glass, facing the outside of the building, and easily seen from the outside. Customary displays of merchandise or objects and material without lettering behind a store window are not considered signs. (currently 12 inches)			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
n/a	n/a	10% of window (currently 30% of glazed area facing public street) Residential: 2 SF max Non-residential: 5 SF max	n/a
REGULATIONS			
<ol style="list-style-type: none">The following window signs are permitted:<ol style="list-style-type: none">Letters painted directly on the windowNon-illuminated hanging signs hung behind the glass.Vinyl appliqué letters applied to the window. Appliqués shall consist of individual letters or graphics with no visible background.Window signs shall not obscure the interior view.Incidental window signs displaying pertinent business information such as the business' hours of operation and credit cards accepted, shall be excluded from area calculations for window signs.The only window sign that may be lit are neon signs within window displays. They shall be limited to one per window opening, maximum coverage of 10% of the window size, and not flash.			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

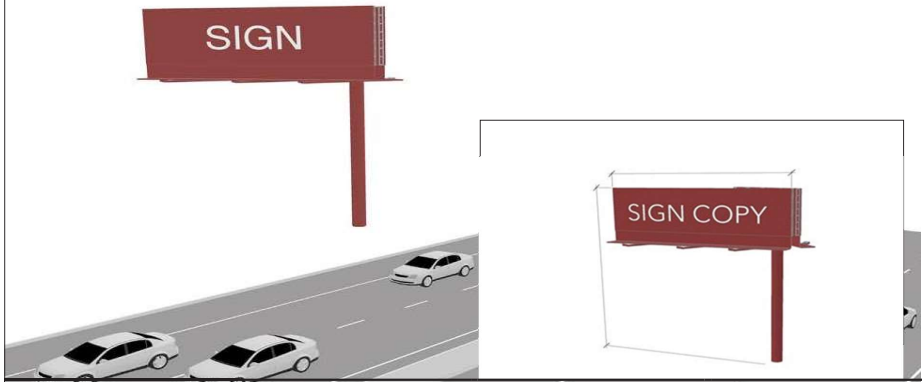
J. OFF PREMISES SIGN			
DESCRIPTION			
An outdoor sign whose message directs attention to a specific business, product, service, event or activity, or other commercial or noncommercial activity, or contains a non-commercial message about something that is not sold, produced, manufactured, furnished, or conducted on the premises upon which the sign is located. (Also known as a third-party sign, billboard, or outdoor advertising).			
			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
18 ft (copy area), 7 -30 ft (from ground)	One per lot	100 sq. ft.	48 in.
REGULATIONS			
<p>Off-premises advertising signs are permitted only in the M&I District as a special exception pursuant to the special exception regulations, § 680-20 of this chapter, and the following:</p> <ol style="list-style-type: none"> 1. Sign shall not be mounted to or painted on the facade of any building and shall not extend over any public property or right-of-way. 2. Off-premises signs must be located 500 feet inside the perimeter of the M&I District. 3. The minimum distance between off-premises signs is 1,500 feet. 4. Located no closer than 500 feet from any intersection. 5. Off-premises advertising signs shall be located 25 feet from any property line and 15 feet from ultimate ROW. 6. Must be erected on permanent footings or support structures designed by a registered structural engineer. 7. Illumination shall be allowed, subject to the following requirements: <ol style="list-style-type: none"> a. Not permitted within 500 feet of a residential zoning district, residential use, school or religious institution. b. Shall be external, shielded, and shall be mounted directly above each illuminated sign face. c. The location, luminaire type, wattage, and illumination patterns, and the means of control shall be specified. d. The lighting shall be designed to prevent the direct off-site transmission of light directly from the light source, to shield the source of illumination and to prevent glare as viewed from off-site. e. The source of illumination shall be screened from view from vehicles on adjacent roadways and from adjacent properties. f. No light source emanating from behind, within or on the face of the sign shall be permitted. g. Rotating, flashing, pulsing, moving or oscillating light sources, lasers, light emitting diodes (LEDs), organic LEDs, beacons or strobe lighting shall not be permitted. 			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

K. WALL PLAQUE SIGN			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
5 ft. max.	1 per entry	6 sq. ft.	6 in.
REGULATIONS			
1. Shall not project more than 3 inches from the building. 2. May be internally illuminated.			

L. ADDRESS SIGN			
DESCRIPTION			
A sign that designates the street number and/or street name and name of property owner for identification purposes, as designated by the United States Postal Service. (Also known as: nameplate sign).			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
5 ft. max.	2 per address	Residential-3 SF per sign Non-res- 5 SF per sign	n/a
REGULATIONS			
1. Address signs shall be provided with a minimum of one at the main entry. 2. Shall not contain commercial advertising or other identification other than name and address.			

M. DIRECTIONAL SIGN			
DESCRIPTION			
Signs designed to provide direction to pedestrian and vehicular traffic into and out of, or within a site.			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
5 ft. max.	1 per direction point per parcel	4 sq. ft.	n/a
REGULATIONS			
1. Shall not be illuminated.			

N. FLAG SIGN			
DESCRIPTION			
A flag sign contains advertisement for a business or use and is printed or painted on cloth, plastic, canvas, or other like material with distinctive colors, patterns, or symbols attached to a pole or staff and anchored along only one edge or supported or anchored at only two corners.			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
n/a	Residential – 2 Non-residential- 3	15 sq ft	n/a
REGULATIONS			
1. Flags containing advertising are not permitted in residential Districts. 2. Flags containing advertising shall be spaced a minimum 50 feet apart. 3. Feather/flutter flags are not permitted. 4. No freestanding or ground mounted installation for flag signs.			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)

O. SECURITY/WARNING SIGN			
DESCRIPTION			
Sign displaying restrictions associated with the property.			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
n/a	1 per frontage	Residential- 2 sq. ft. Non-residential- 5 sq ft.	n/a
REGULATIONS			
1. Shall not project more than 3 inches from the building. 2. Non-residential can have mix of one large sign up to 5 sq. ft. and several small 2 sq. ft. signs. 3. May be internally illuminated. 4.			

P. HOME OCCUPATION SIGN			
DESCRIPTION			
Professional, accessory use, home occupation or name signs on the same lot with, and indicating the name, profession, or activity of the occupant of the dwelling,			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
6 ft. max.	1 per parcel	2 sq. ft.	n/a
REGULATIONS			
1. Use must be permitted in zoning district.			

Q. A-FRAME SIDEWALK (TEMPORARY) SIGN			
DESCRIPTION			
A type of freestanding, portable sign consisting of two faces connected and hinged at the top and whose message is targeted to pedestrians (also known as a sandwich board sign).			
HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
3.5 ft. min.	1 per ground floor tenant	8.75 sq. ft.	n/a
REGULATIONS			
1. May be located in the public right-of-way and shall be no closer than three feet from the curb and shall maintain a minimum clear pedestrian pathway of four feet. 2. May only be displayed during business hours. 3. Shall be weighted, temporarily secured, or placed so as to avoid being carried away by high winds. A-frame signs must be taken in during inclement weather. 4. Illumination of any A-Frame sign is prohibited.			

TABLE 2 GENERAL SIGN TYPE STANDARDS AND REGULATIONS (CONTINUED)**R. BANNER (TEMPORARY)****DESCRIPTION**

A sign consisting of cloth, bunting, plastic, paper, or similar non-rigid material attached to a structure, pole, rope, wire, or framing which is anchored on two or more edges or at all four corners. Banners are temporary in nature and do not include flag signs.

HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
10 ft. min.	1 per parcel	25 sq. ft.	18 in.

REGULATIONS

1. Shall be spaced a minimum of 20 feet from each other.
2. May be erected for a period of time not to exceed 30 cumulative days in a calendar year.
3. Limited to two permits per parcel per 12 month period.
4. Shall be removed within 14 days of the end of occupancy, unless otherwise specified in this chapter.

T. PERSONAL EXPRESSION SIGN**DESCRIPTION**

An on-premises sign that expresses an opinion, interest, position, or other non-commercial message.

HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
5 ft. max	n/a	12 sq. ft.	n/a

REGULATIONS

1. May not be commercial in nature.
2. Shall not be illuminated.

S. STREET POLE BANNERS**DESCRIPTION**

A banner suspended above a public sidewalk and attached to a single street pole. These signs shall not contain any commercial advertising.

HEIGHT	NUMBER (MAX.)	SIGN AREA (MAX.)	COPY HEIGHT (MAX.)
14 ft. minimum	1 per frontage	12.5 sq. ft.	18 in.

REGULATIONS

1. Shall not be illuminated.
2. Shall not be more than 2 street pole banners permitted per street pole.
3. No street pole banner shall extend beyond the curbline.
4. Street pole banners shall maintain a minimum of three (3) foot vertical clearance below any luminaries located on the pole measured from where the ballasts connect to the poles.
5. Street pole banners shall not interfere with the visibility of traffic signals or signs or shall be located on a pole that has traffic or pedestrian control signals.
6. All street pole banners must be made of lightweight and durable fabrics with wind slits
7. A permit for a street pole banner is issued for one year and may be renewed annually.
8. An application for a street pole banner permit must include a diagram or map of the specific poles to be used for street pole banner installation, proof of the street pole banner design, including the banner's dimensions, and the specifications for the bracket installation system, if used.

Section III. REPEALER

Any and all terms, conditions, and provisions of any Ordinance of Collegeville Borough in conflict with the terms, conditions, and provisions of this Ordinance, is hereby repealed to the extent of such conflict.

Section IV. SEVERABILITY

It is hereby declared to be the legislative intent of the Borough Council of Collegeville Borough, that if a court of competent jurisdiction declares any provision of this Ordinance to be invalid or ineffective in whole or in part, the effect of such decision shall be limited to those provisions which are expressly stated in the decision to be invalid or ineffective, and all other provisions of this Ordinance shall continue to be separately and fully effective.

Section V. EFFECTIVE DATE

This Ordinance shall be effective immediately upon adoption by the Borough Council of Collegeville Borough.

ORDAINED AND ENACTED by the Borough Council of Collegeville Borough on this ____ day of _____, 2021.

Attest:

**COLLEGEVILLE BOROUGH
BOROUGH COUNCIL**

Tamara Twardowski, Secretary

Cathy Kernen, President

Aidsand Wright-Riggins, Mayor